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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/774,462	01/31/2001	Bernhard Ifflander	01 P 7441 US	3441
31625	7590 09/23/2005		EXAM	INER
BAKER BOTTS L.L.P. PATENT DEPARTMENT			CHAMPAGN	E, DONALD
98 SAN JACINTO BLVD., SUITE 1500 AUSTIN, TX 78701-4039		•	ART UNIT	PAPER NUMBER
			3622	

DATE MAILED: 09/23/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

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	Application No.	Applicant(s)
	09/774,462	IFFLANDER ET AL.
Office Action Summary	Examiner	Art Unit
	Donald L. Champagne	3622
The MAILING DATE of this communication		ith the correspondence address
Period for Reply		
A SHORTENED STATUTORY PERIOD FOR F THE MAILING DATE OF THIS COMMUNICAT - Extensions of time may be available under the provisions of 37 C after SIX (6) MONTHS from the mailing date of this communicati - If the period for reply specified above is less than thirty (30) days - If NO period for reply is specified above, the maximum statutory - Failure to reply within the set or extended period for reply will, by Any reply received by the Office later than three months after the	ION. CFR 1.136(a). In no event, however, may a rion. c, a reply within the statutory minimum of thir period will apply and will expire SIX (6) MON statute, cause the application to become AE	reply be timely filed ty (30) days will be considered timely. ITHS from the mailing date of this communication. BANDONED (35 U.S.C. § 133).
earned patent term adjustment. See 37 CFR 1.704(b). Status		
1) Responsive to communication(s) filed on	06 July 2005	
	This action is non-final.	
3) Since this application is in condition for a		ers prosecution as to the merits is
closed in accordance with the practice ur		
Disposition of Claims	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,
	10 F7 t-/	
4) Claim(s) <u>1,5-17,19-30,32-41,43-46 and 4</u>		cation.
4a) Of the above claim(s) is/are wind 5) Claim(s) is/are allowed.	ulurawn irom consideration.	
	19 57 in large rainestad	·
6)⊠ Claim(s) <u>1,5-17,19-30,32-41,43-46 and 4</u> 7)□ Claim(s) is/are objected to.	o-o7 is/are rejected.	
8) Claim(s) are subject to restriction	and/or election requirement	
o) are subject to restriction a	and/or election requirement.	
Application Papers		
9)☐ The specification is objected to by the Exa	aminer.	
10)⊠ The drawing(s) filed on <u>15 October 2001</u> i	s/are: a)⊠ accepted or b)□ o	bjected to by the Examiner.
Applicant may not request that any objection to		
Replacement drawing sheet(s) including the o	correction is required if the drawing	(s) is objected to. See 37 CFR 1.121(d)
11)☐ The oath or declaration is objected to by t		
Priority under 35 U.S.C. § 119		
12) Acknowledgment is made of a claim for fo	oreian priority under 35 U.S.C. &	5 119(a)-(d) or (f)
a) ☐ All b) ☐ Some * c) ☐ None of:	5 1 9	, , , , , , , , , , , , , , , , , , , ,
1.☐ Certified copies of the priority docu	ments have been received.	
2. Certified copies of the priority docu		oplication No
3.☐ Copies of the certified copies of the		
application from the International B		
* See the attached detailed Office action for		received.
Attachment(s)		
Notice of References Cited (PTO-892)	4) Interview S	Summary (PTO-413)
2) Notice of Draftsperson's Patent Drawing Review (PTO-94		s)/Mail Date
>= (1 10 0	epino) 5\ I Notice of I	NIOTINAL PAIGNT ANNIICSNAN (D.I.O. 150)
 Information Disclosure Statement(s) (PTO-1449 or PTO/S Paper No(s)/Mail Date 	SB/08) 5)	nformal Patent Application (PTO-152)

Application/Control Number: 09/774,462

Art Unit: 3622

DETAILED ACTION

Continued Examination Under 37 CFR 1.114

A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on 6 June 2005 has been entered.

Claim Rejections - 35 USC § 103

- 2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 3. <u>Claims 1, 5-17, 19-30, 32-41, 43-46 and 48-57</u> are rejected under 35 U.S.C. 103(a) as obvious over Conhaim in view of the Edwards, Inc., website (hereafter *Edwardsinc.com*) and *Thomasregister.com*.
- 4. Conhaim teaches (independent claims 1, 27, 30, 36, 40, 43, 46, 52, 56 and 57) an on-line method and system for marketing services to a prospective or actual purchaser of industrial equipment, the method: providing information relating to an on-line marketplace for industrial equipment to the purchaser over the network (p. 1/8, middle); accepting information from the purchaser over the network and storing in a database registration (p. 3/8, third para.); accepting over the network input from the purchaser identifying services for which the purchaser wishes to receive information, and transmitting to the purchaser information relating to the at least one service (p. 2-3/8).
- 5. Conhaim does not teach displaying over the network an identification of relocation services relating to industrial equipment. <u>Edwardsinc.com</u> teaches displaying over the network an identification of relocation services relating to industrial equipment. <u>Because</u> Conhaim teaches a comprehensive on-line marketplace for the purchase of industrial products and

Page 2

Art Unit: 3622

services (middle of p. 1/8), and <u>because</u> most industrial equipment needs to be moved after purchase, said moving reading on relocation relating to the purchase of industrial equipment, it would have been obvious to one of ordinary skill in the art, at the time of the invention, to add to the teachings of *Edwardsinc.com* to those of Conhaim.

- 6. Conhaim does not teach accepting from the purchaser information relating to the nature of the equipment as to/for which service information is to be received, and transmitting said information to the at least one service provider. Thomasregister.com teaches an email connection for accepting from the purchaser information relating to the nature of the equipment for which service information is to be received, and transmitting said information to the at least one service provider (Item marked "A" on sheet 4/7). Because Thomasregister.com is the website taught by Conhaim, it would have been obvious to one of ordinary skill in the art, at the time of the invention, to add the teachings of Thomasregister.com to those of Conhaim and Edwardsinc.com.
- 7. <u>Edwardsinc.com</u> teaches a comprehensive service, which reads on <u>coordinating relocation</u> <u>services</u> for the industrial equipment. It would be obvious to do at least parts of this service "over the network" because network functions (telephony, email, fax) are in common business use.
- 8. For independent claims 30 and 46, a "purchaser service request record" is interpreted as the purchase spec. that is necessarily input by the purchaser.
- Thomasregister.com also teaches (independent claims 36, 43, 52, 56 and 57, and dependent claims 28 and 44) a user ID and password (Item marked "C" on sheet 6/7), which reads on assigning/transmitting a purchaser identification/registration code to the registered purchaser.
- 10. <u>Conhaim also teaches</u> claims 16-17, 32 and 48 at the citations given above; and claims 4-6 (p. 1/8 center and bottom).
- 11. <u>Thomasregister.com</u> also teaches (claims 15, 22-26, 29, 35, 37-39, 41, 45, 51 and 53-55) the purchaser requesting an offer (the "Order Online" Item marked "B" on sheet 5/7), the price of which reads on "information relating to the marketplace comprising data reflecting actual transactions in the marketplace".

Application/Control Number: 09/774,462

Art Unit: 3622

12. <u>Edwardsinc.com</u> teaches (claims 12 and 14) instrumentation services (sheet 3/3). <u>Edwardsinc.com</u> also teaches claims 5, 6, and 8, because comprehensive relocation services reads on logistics, transport management and transport network services).

Page 4

- 13. <u>Claims 7, 9-11 and 13</u> are taken to be admitted prior art. Official notice of this common knowledge or well known in the art statement was taken in the Office action mailed on 14 October 2004 (para. 14). Applicant either failed to traverse the examiner's assertion of official notice or that the traverse was inadequate. (MPEP 2144.03.C.)
- 14. None of the reference teaches (claims 19-21) the input equipment properties. Because these are obvious equipment descriptors, it would have been obvious to one of ordinary skill in the art, at the time of the invention, to add these equipment descriptors to the teachings of Conhaim and *Thomasregister.com*.
- 15. None of the reference teaches (claims 33-34 and 49-50) determining and verifying that the purchaser has received the responsive information. Because it is good customer service, it would have been obvious to one of ordinary skill in the art, at the time of the invention, to add determining and verifying that the purchaser has received the responsive information to the teachings of Conhaim and *Thomasregister.com*.

Conclusion

- 16. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Donald L Champagne whose telephone number is 571-272-6717. The examiner can normally be reached from 6:30 AM to 5 PM ET, Monday to Thursday. The examiner can also be contacted by e-mail at donald.champagne@uspto.gov, and informal fax communications (i.e., communications not to be made of record) may be sent directly to the examiner at 571-273-6717.
- 17. The examiner's supervisor, Eric Stamber can be reached on 571-272-6724. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.
- 18. Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information

Art Unit: 3622

about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

19. **ABANDONMENT** – If examiner cannot by telephone verify applicant's intent to continue prosecution, the application is subject to abandonment six months after mailing of the last Office action. The agent, attorney or applicant point of contact is responsible for assuring that the Office has their telephone number. Agents and attorneys may verify their registration information including telephone number at the Office's web site, www.uspto.gov. At the top of the home page, click on Site Index. Then click on Agent & Attorney Roster in the alphabetic list, and search for your registration by your name or number.

DONALD L. CHAMPAGNE PRIMARY EXAMINER

Donald L. Champagne Rrimary Examiner

Art Unit 3622

18 September 2005